

Glamour Shopping Week April 2017

Confession time - after giving you my best tips what to buy during Glamour Shopping Week (here and here) and sharing my personal recommendations with you (here), I was totally clueless what to write when Shopping Week came around again. While discounts may change, shops may change, the basics remain the same and I think I've given you pretty good pointers how to get the most out of your bucks. So this time, keeping it short and sweet, I'm going to concentrate only on the absolutely best and most awesome beauty deals around and won't even mention measly gifts with purchases or miserly 10% off. So there, stingy companies!

Retailers:

Muβler 20% off

Far the best offer, beauty-wise. Make sure that items you want are in stock beforehand! Because Muβler is a rather typical high-end perfumery with an online shop attached. Meaning? You'd rather find niche and high-end perfumes and skincare here than MAC, Benefit or Chanel makeup. If you're thinking about getting a high-end perfume, this is your store - Dyprique, Byredo, Maison Margiela, Eccentric Molecules and Eight & Bob. It's a funny mix, because then you'll also find French organic pharmacy/skincare brands like nuxe, L'Occitane and Melvita, German niche brands like Susanne Kaufmann and und gretel, and some British/American high-end skincare brands like pai, Dr. Dennis Gross, alpha-h, ren, rodial. They also have the incredibly expensive Icelandic brand bioeffect I featured in my Icelandic beauty shopping guide. Makeup offerings are a bit sparse: Sisley, Shiseido and Yves Saint Laurent are the brands that I'd be interested in. Btw, they also carry Clinique's new DIY Pigment drops I'm having my eye on.

point-rouge 20% off

Because I've been asked so many times where I get my Revitallash serum: here, during shopping week. It's the cheapest alternative, and you'll also get to rack up some Payback points. Otherwise I find the store rather disappointing with a lackluster selection. (Go and read my summaries of the last shopping weeks to get some insights into their offerings.)

Perfumdreams 16% off (with the you'll get an additional mini size of Biotherm's new serum)

Best for: mainstream makeup and skincare brands, some high-end perfumes and if you want to get a perfume that Muβler doesn't carry. Their line-up is huuuuuge - you'll find everything from drugstore to high-end, niche to mainstream, skincare, fragrances, hair, makeup, tools...

At the time I'm writing this, they still have a lot of the spring 2017 beauty collections in stock. So that's a nice opportunity to pick up items you might have missed with 16% off (I checked Chanel, Guerlain and Dior). Also, if my review of Keiko Mecheri's Bal de Rose made you curious, now's the time to try it. They also have a nice selection of Zoeva products.

Douglas 15% off makeup

Best for: brands perfumdreams doesn't carry

Speaking of MAC, of course. I'll definitely get some of my staples. DO NOT get Urban Decay here during Shopping Week, their own site has a better deal.

Niche Beauty: 15% off

Everything I wrote about it for former Shopping Week still counts. Go here for Ilia, Kjean Weis or Kypris. Hyped hair brand Ouai is also available, as is Tata Harper and Sunday Riley (you know, THAT blue serum). I had a slight run-in with their CS last year that annoyed me, so it's not my shopping destination of choice.

Rossmann 30% off nail polish

I guess the Sally Hansen and Essie shelves will be empty after Shopping Week.

Hagel shop 15% off

Just because hair stuff you can't buy at any other retailers that are doing Shopping Week, also the most they give you off at any other time is usually 12% off. So, if you want to buy hair supplies that are a bit more out there than Aveda and bumble & bumble (which you might get both at one of the other retailers), try your luck here. I'll buy my hair dye here as usual (Goldwell Elumen, if anyone is wondering).

Single brands

Urban Decay 20% off

First: Don't make the mistake and order their stuff via Douglas! Second, my recs: I'll look into their new primers and setting sprays. Now's also the time to get one of the pricier palettes. Or stock up on staples like their iconic eye primer or their concealer/foundation.

Body Shop: 20% off

My recs: staples like hand cream and body butter, but also their pricier lines like the Spa line-up.

Kiko: 20% off

Because they have an insanely high minimum for online orders, this only makes sense if you have a brick and mortar store in your vicinity. Their stuff is cheap anyways, so go wild. I'll go for my favorite lipliner, which is among their more expensive stuff. Try it, you'll be surprised how high-end it feels.

Kiehl's 20% off

They have friends & family events from time to time when they also offer 20% off, but nevertheless, if you're a believer or just curious,, their stuff is pricey and Shopping Week is a good starting point to test things a bit more cost-effectively. If you're visiting a store, don't forget to ask for samples for anything that interest you - staff is usually happy to kit you out.

Paula's Choice 20% off and free shipping

No brainer, really. I know that a lot of people in the beauty world just wait for the bi-annual Shopping Week to stock up their PC staples - I'm usually one of them. I love their resist Resist moisturizer with SPF50, their Retinol Booster and their Resist Super Anti-Oxidant serum and will very likely buy all of the above.